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Diplomacy Syllabi

School of Diplomacy and International  
Relations

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Fall 2018

## History of Diplomacy

James Amemasor Dr.

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**Course Syllabus - Fall 2018**  
**History of Diplomacy**  
**School of Diplomacy and International Relations**  
**Seton Hall University**

Instructor: Dr. James Amemasor  
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Office Hours: Tuesdays, 8:30-9:30 a.m. & by appt.

**Course Identification**

Course Name: History of Diplomacy  
Course Location: Stafford Hall 207

Course Number: DIPL 2103AA  
Class Time: Tuesdays & Thursdays, 9:30-10:45

**Course Description and Objectives**

This course offers an introduction to the history, development, and administration of diplomacy (as we understand the concept) from ancient times to the contemporary era. The course surveys the evolution and practice of the concept and identifies evidence and features of the earliest known diplomatic activities and processes. We will begin with the origin of the diplomatic system in the Ancient Near East and survey its development and expansion in such geographic regions as ancient China, ancient India, ancient Greece, the Roman and Byzantine empires, and the early Arab and medieval worlds. We will explore the diplomacy of the Renaissance and the resident ambassador, focusing on the formalization of duties and responsibilities associated with the office. Attention will be given to the increasing transformation of diplomatic practices as well as the factors accounting for, and the consequences of, the emergence of non-state actors whose activities and influence transcend state boundaries. We will also spend time exploring what practitioners of diplomacy do in an increasingly complex and interdependent world.

**Learning Goals**

The course is designed to help students:

| Objective   | Assessment                                  |
|---|---|
| A. Demonstrate familiarity with the evolution, history, and practice of diplomacy from the earliest times.                    | Class discussion and written assignments    |
| B. Enhance understanding of diplomacy as an organized dialogue that prevents war within, and between, nations.                | Course Term Paper                           |
| C. Demonstrate understanding of the elements of diplomacy, including negotiation, mediation, and representation.              | Quizzes, Mid-term, Final, Term Paper        |
| D. Identify and describe the roles and functions of international diplomatic institutions that are of significant importance. | Presentations, class discussion, Term Paper |
| E. Demonstrate understanding and appreciation for the contributions of diplomatic practice to the development of the world.   | Class presentations, Term Paper             |
| F. Develop critical reading and learning skills and construct persuasive historical essays.                                   | Quizzes, Mid-term, Final, Term Paper        |
| G. Enhance their historical thinking skills and understanding of the contours of diplomacy and international relations.       | Class participation and written assignments |

**Course Requirements and Grades**

- 1) Readings are assigned for each class session. It is imperative that students complete all required readings on time in order to be able to participate actively in class discussions. All readings will provide background information on the historical developments of the

diplomatic practices presented in the course. *Class discussion is an important part of the learning process. That along with student participation will be highly valued by the instructor.*

- 2) As part of your class participation, students are required to bring reputable newspaper or magazine articles that reflect the practice and administration of diplomacy to class. The instructor will randomly call upon students to share details of their articles.
- 3) Regular, punctual attendance is a course requirement. Attendance will be taken at the beginning of every class session. More than two unexcused absences will draw a penalty on the participation portion of your grade.
- 4) Starting from the second week, a team of 2-3 students will open our Tuesday class sessions with a 10-15 minute oral presentation based on assigned readings. The presenters will be required to survey what they think are the most significant dimensions of the readings and to present the class with a range of points for discussion.
- 5) Midterm and Final Exams: The midterm will be held during our regular class period on *Thursday, October 4, 2018*. The final exam will take place during the time period assigned per the Fall 2018 Exam Schedule. Please note that materials from assigned readings along with the information presented in class lectures and discussions will be the subject of both the midterm and the final exams. The nature and format of the exams will be discussed in detail later in the semester.
- 6) Term Paper: The due date for the term paper (no more than 10 double-spaced typed pages, not including the bibliography) is *Thursday, December 6, 2018*. Students are required to submit a preliminary one-page proposal on a topic of their choice within the realm of the history, evolution, development, and administration of diplomacy, which must be approved by the instructor. The proposal is due on *Thursday, November 8, 2018*, and will not be graded, but rather returned with comments. The term paper must have a cover page, title, and abstract. All written assignments for this class are to be in Times New Roman, 12-point font, with one-inch margins all around. No space is to be left between paragraphs, which are to be indented on the first line. Papers should utilize one of the *Chicago Manual of Style* citation formats: Author-Date or Notes and Bibliography. The guidelines for these formats are on the course's Blackboard page.

The final grade earned in this course will be based on student performance in the following areas:

- a.) Class Attendance & Participation – 10%
- b.) Quizzes & Class Presentations – 10 %
- c.) Midterm Exam – 20%
- d.) Term Paper – 40 %
- e.) Final Exam – 20%

Please note that make-ups for missed exams as well as extensions for the term paper will only be granted with a valid and documented excuse, subject to the instructor's approval.

### Grade Scale for Tests, Papers, and Final Assignments

|            |            |            |           |            |            |
|------------|------------|------------|-----------|------------|------------|
| 95-100 = A | 90-94 = A- | 85-89 = B+ | 80-84 = B | 75-79 = B- | 70-74 = C+ |
| 65-69 = C  | 60-64 = C- | 55-59 = D+ | 50-54 = D | 45-49 = D- | <44 = F    |

### **Course Format**

Class meetings are divided into lectures and class discussions. The two formats are intended to complement each other and are both integral parts of the course. The lectures will provide context to the historical themes, events, and processes and will offer interpretations for students' consideration. In-class presentations are designed to support the lectures. Thus, students should attend classes and actively participate in the learning process.

### **Academic Integrity**

As scholars of Seton Hall University, all students are held to the university's Academic Integrity and Student Conduct Codes as well as to their instructor's expectations, which include NO engaging in obscene and/or offensive behavior and NO utilizing inappropriate language or profanity. Plagiarism and other forms of dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See University and School standards for academic conduct here:

[<https://www.shu.edu/student-life/upload/Student-Code-of-Conduct.pdf>](https://www.shu.edu/student-life/upload/Student-Code-of-Conduct.pdf)

[<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>](http://www.shu.edu/academics/diplomacy/academic-conduct.cfm)

### **Policy on Inclusiveness**

It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by e-mail at [DSS@shu.edu](mailto:DSS@shu.edu).

### **Policy on Incompletes**

Incompletes will be given only in exceptional cases for emergencies. Students wishing to request a grade of Incomplete must provide documentation to support the request accompanied by a Course Adjustment Form (available from the Diplomacy Main Office) to the professor *before* the date of the final examination. If the incomplete request is approved, the professor reserves the right to specify the new submission date for all missing coursework. Students who fail to submit the missing course work within this time period will receive a failing grade for all missing coursework and a final grade based on all coursework assigned. Any Incomplete not resolved within one calendar year of receiving the Incomplete or by the time of graduation (whichever comes first) automatically becomes an "FI" (which is equivalent to an F). It is the responsibility of the student to make sure they have completed all course requirements within the timeframe allotted. Please be aware that Incompletes on your transcript will impact financial aid and academic standing.

### **Required Text**

Keith Hamilton and Richard Langhorne, *The Practice of Diplomacy: Its Evolution, Theory and Administration*, 2nd edition (London and New York: Routledge, 2011), ISBN-13: 978-0-415-49765-7 or eBook. This text will be available for purchase at Seton Hall University Bookstore.

### Supplementary Readings

In addition to the readings from the text selected for this course, students will be required to examine book chapters as well as journal articles and newspaper clippings that are provided as supplementary readings for a broader understanding and integration of the topics and themes highlighting the history, practice, and administration of diplomacy. These additional materials will be available in electronic format on Blackboard and will come from such leading journals as *Diplomacy & Statecraft*, *International Negotiation*, *Foreign Affairs*, *Speculum*, *Global Society*, and from newspapers including *New York Times*, *Financial Times*, and the *Washington Post*.

- ⊙ This syllabus is subject to change and such a change will be announced to students. Students are responsible for keeping track of announcements and assignments.

### **Schedule of Classes**

#### **Week 1: Introduction to the Course**

Tues., Aug. 28: Introductory Meeting

Thurs, Aug. 30: Bertrand Lafont, "International Relations in the Ancient Near East: The Birth of a Complete Diplomatic System," *Diplomacy & Statecraft*, Vol. 12, No. 1 (March 2001): 39-60.

Raymond Cohen, "The Great Tradition: The Spread of Diplomacy in the Ancient World," *Diplomacy & Statecraft*, Vol. 12, No. 1 (March 2001): 23-38.

We will explore the origin and evolution of diplomatic practice in the Ancient Near East.

#### **Week 2: From the Beginnings until 1815: The Old World**

Tues., Sept. 4: *The Practice of Diplomacy*, Ch. 1., pp. 1-17.

Raymond Cohen, "All in the Family: Ancient Near Eastern Diplomacy," *International Negotiation*, Vol 1, No. 1 (1996): 11-28.

Thurs., Sept. 6: Brian Campbell, "Diplomacy in the Roman World (c.500 BC-AD 235)," *Diplomacy & Statecraft*, Vol. 12, No. 1 (March 2001): 1-22.

Andrew Wolpert, "The Genealogy of Diplomacy in Classical Greece," *Diplomacy & Statecraft*, Vol. 12, No. 1 (March 2001): 71-88.

We will continue to explore the development of diplomatic systems in the Ancient Near East, ancient China, and Greece.

#### **Week 3: From the Beginnings until 1815: The Old World (cont'd)**

Tues., Sept. 11: Read *The Practice of Diplomacy*, Ch. 1; p. 17-36.

Thurs., Sept. 13: Roger Boesche, "Kautilya's Arthaśāstra on War and Diplomacy in Ancient India," *The Journal of Military History*, Vol. 67, No. 1 (2003): 9-38.

We will examine the evolution, theory, and administration of diplomatic practice in Ancient India, the Roman and Byzantine empires, the Arab World, and in the Medieval World.

#### **Week 4: The Diplomacy of the Renaissance and the Resident Ambassador**

Tues., Sept. 18: Read *The Practice of Diplomacy*, Ch. 2; pp. 37-60.

Thurs., Sept. 20: Garrett Mattingly, "The First Resident Embassies: Mediaeval Italian Origins of Modern Diplomacy," *Speculum*, Vol. 12, No. 4 (1937): 423-39.

John Watkins, "Toward a New Diplomatic History of Medieval and Early Modern Europe," *Journal of Medieval and Early Modern Studies*, Vol. 38, No. 1 (Winter 2008): 1-13.

We will shift attention to the renaissance period, paying attention to the emergence of the resident ambassador and the formalization of duties and responsibilities associated with the office.

#### **Week 5: From the Beginnings until 1815: The Emergence of the "Old Diplomacy"**

Tues., Sept. 25: Read *The Practice of Diplomacy*, Ch. 3; p. 61-73.

Thurs., Sept. 27: Read *The Practice of Diplomacy*, Ch. 3; pp. 73-90.

We will examine the main features of "old diplomacy," including payment and recruitment of ambassadors, the emergence of sovereign states, the evolution of diplomatic theory, the development of foreign missions and peacetime conferences, the role of secrecy, and the hierarchical administration of diplomatic practice in Western Europe.

#### **Week 6: From the Beginnings until 1815: The Emergence of the "Old Diplomacy"**

Tues., Oct. 2: Review Session

Thurs., Oct. 4: Midterm Exam

#### **Week 7: From 1815 to the Present: The "Old Diplomacy"**

Tues., Oct. 9: **Fall Break – No Classes**

Thurs., Oct. 11: Read *The Practice of Diplomacy*, Ch. 4; pp. 94-113.

We will examine the roles of bureaucracies and diplomats, diplomatic ranks and language, and the expansion of diplomacy beyond Western Europe.

#### **Week 8: From 1815 to the Present: The "Old Diplomacy"**

Tues., Oct 16: Read *The Practice of Diplomacy*, Ch. 4; pp. 114-140.

Thurs., Oct 18: Adu Boahen, "The Abolition of the Slave Trade and Its Effects," in Adu Boahen et al., *Topics in West African History*, Second Edition (Harlow: Longman House, 1986): 111-116.

Adu Boahen, "The Scramble for and Partition of Africa," in Adu Boahen et al., *Topics in West African History*, Second Edition (Longman, 1986): 117-122.

We will examine the expansion of diplomacy in the context of the scramble and partition of Africa, commerce and finance, service attachés, secret services, publicity and propaganda, private diplomacy, and communications revolution.

#### **Week 9: From 1815 to the Present: The "New Diplomacy"**

Tues., Oct. 23: Read, *The Practice of Diplomacy*, Ch. 5; pp. 141-184.

Thurs., Oct. 25: John Robert Kelly, "The New Diplomacy: Evolution of a Revolution," *Diplomacy & Statecraft*, Vol. 21, Issue 2 (June 2010): 286-305.

André Géraud, "Diplomacy, Old and New," *Foreign Affairs*, Vol. 23, No. 2 (January 1945): 256-270.

We will examine the concept of "new diplomacy," focusing on the impact of World War I, the coming of the Russian Revolution, and the formation and collapse of the League of Nations.

#### **Week 10: From 1815 to the Present: Total Diplomacy**

Tues., Oct. 30: Read *The Practice of Diplomacy*, Ch. 6; pp. 185-228.

Thurs., Nov. 1: "Acheson Tells What He Means by Total Diplomacy," *Life Magazine* (March 13, 1950): 55-56.

Lectures and discussions will focus on post-World War II and multilateral diplomacy in the context of the United Nations system and the Cold War.

#### **Week 11: From 1815 to the Present: Diplomacy Diffused**

Tues., Nov. 6: Read *The Practice of Diplomacy*, Ch. 7; pp. 229-254.

Thurs., Nov. 8: Susan Strange, "States, Firms and Diplomacy," *International Affairs (Royal Institute of International)*, Vol. 68, No. 1 (January 1992): 1-15.

David Michel and Ricky Passarelli, "Conflict Basins: Powderkegs to Peacepipes," *SAIS Review of International Affairs*, Vol. 35 (Winter-Spring 2015): 145-157.

We will examine the post-Cold War era diplomatic topics and themes, including technological transformations, transformational diplomacy, non-governmental diplomacy, multilateral economic institutions and diplomacy, development diplomacy, global civil society, global environmental and humanitarian diplomacy, and trade and finance diplomacy.

**Term paper proposal due November 8.**

#### **Week 12: Discussion of Term Paper proposals**

Tues., Nov. 13; and Thurs., Nov. 15

#### **Week 13: Diplomacy Transformed and Transcended**

Tues., Nov. 20: Read *The Practice of Diplomacy*, Ch. 8; pp. 257-271.

Read George F. Kennan, "Diplomacy Without Diplomats," *Foreign Affairs* (September/October, 1997).

Thurs., Nov. 22: **Thanksgiving Recess – University Closed**

#### **Week 14: Diplomacy Diffused, Transformed, and Transcended**

Tues., Nov. 27: Richard Langhorne, "Contemporary Diplomacy" (Review Article), *Global Society*, Vol. 23, No. 1 (January 2009): 97-104.

V. Mastny, "Diplomacy and the Legacy of the Cold War: Post-11 September," *Cold War History*, Vol. 2, Issue 3 (September 2010): 15-28.

Jorge Heine, "On the Manner of Practising the New Diplomacy," *Global Governance and Diplomacy* (2008): 271-287.

Thurs., Nov. 29: Christer Jönsson and Chen Zhimin, "Toward Post-Sovereign Diplomacy? Learning from Chinese and European History," pp. 1-16.

Brian Cox and Daniel Philpott, "Faith-Based Diplomacy: An Ancient Idea Newly Emergent," *The Brandywine Review of faith and International Affairs* (Fall 2003): 31-40.

Robert N. Nang and Keith Martin, "Global Health Diplomacy: A New Strategic Defense Pillar," *Military Medicine*, Vol. 182, Issue 1 (January/February 2017): 1456-1460.

We will continue with the post-Cold War era diplomacy, focusing on the devolution of the state and the emergence of private actors and authorities.

### **Week 15: Diplomacy Diffused, Transformed, and Transcended**

Tues., Dec. 4: Read Friedrich Wu and Koh De Wei, "From Financial Assets to Financial Statecraft: The Case of China and Emerging Economies of Africa and Latin America," *Journal of Contemporary China*, Vol. 23, No. 89 (2014): 781-803.

Siobhan MacDermott, "Diplomacy: An Open-Source Alternative," *The Fletcher Forum of World Affairs*, Vol. 39, Issue 1 (Winter 2015): 99-104.

Mark D. Alleyne, "The United Nation's Celebrity Diplomacy," *SAIS Review of International Affairs*, Vol. 25, No. 1 (Winter-Spring 2005): 175-185.

Rana Mitter, "Five Ways China's Past has Shaped Its Present," BBC, <http://www.bbc.com/news/world-asia-china-43714279>

Thurs., Dec. 6: **Last Day of Class:**

Concluding lecture focusing on the future of diplomacy in an increasingly globalizing world.

### **Term Paper Due**

### **Week 16: Reading Day**

Tues., Dec. 11

### **Final Exam:**

Thurs., Dec. 13, from 12:20 am to 2:20 pm

Thurs., Dec. 20: Deadline for faculty to enter Fall 2018 grades on-line.